



Starting from Zero

Planting the Future

Barak Paz-Tal
The world belongs to dreamers



**We paid too much
for a home and a
traffic jam**

Housing is expensive
Commuting eats up time
The stress follows us home



More people, the same space

Density strains roads
and public services

Planning for decades
starts with today's choices



Citizens are left waiting

A simple permit becomes a maze
of forms and long journeys

A start-up nation deserves
public services that work



**“Let them eat
technology”**

Progress that neglects older
people,
the sick and the poor misses the
point



Density can be more livable

Singapore: nature in the city
The Netherlands: walking and cycling
Switzerland: seamless transit
Costa Rica: protected nature

Learn from the world
and build a path that fits Israel



Land at no cost

A home a family
can truly afford

A proposal: public land in the periphery
with a fixed final price and oversight



The periphery as a thriving home base

Good jobs
and services close to home

Housing, work and access
in one plan



Access redraws the map

Public transport that is reliable, frequent and free

The book's vision: fast links to the periphery
45 minutes to the centre



Pedestrians belong at the centre

Shade. Safety.
Nature close to home

The street should be safe
for children and older people alike



Nature begins outside the door

A shaded path from home
to the park and train station

A continuous green network
within and between cities



The Yarkon can come alive again

A living river in the heart of
Greater Tel Aviv
Nature within reach of millions

Clean water and restored banks
as part of a wider river network



A living Jordan River from the Sea of Galilee south

Continuous flow
and a restored natural corridor

Restoring the Jordan and the Dead Sea
as a shared regional vision



Costa Rica chose nature

A new forest law in 1996
Rewards for conservation from
1997
Nature that strengthens
livelihoods and communities

The book's proposal for Israel:
60% for nature and open space



Sun and water as engines of prosperity

Clean, distributed energy
Water for farming and nature

Storage and resilience as part of
planning



AI Nation

**Intelligence that improves
everyone's lives**

From start-up nation to scale-up nation
A chance to lead in AI
and connect it to people's real needs



**Good ideas reach
the people who can act**

AI organises and connects
Butterfly Intelligence adds depth
Collective intelligence tests

The right idea reaches
the people who can make it happen



**Resilience begins
with those who need
help**

Help arrives in time
and people know where to turn

Connected communities and organisations
strengthen the weakest links



**100 vacation days
a year for everyone**

Much higher productivity
with far fewer working hours

AI reduces routine work
and frees time for family and passions



**Shared prosperity
strengthens peace**

Water and energy
regional transport and innovation

Israel prospers when
its neighbours prosper too



**More ideas
await in the book**

Five additional ideas
for better lives

In community, education
and designing the future



A whole town can grow food

Todmorden began
with an initiative by residents

Public space becomes
a place for food and connection



A small seed can travel far

A seed bank and nursery
that connect neighbours

Knowledge and seedlings travel onward
and action starts close to home



Curiosity returns to school

Learning through nature and play with AI that supports learning

Teachers get better tools and children have room to discover



Skilled hands in service of community

A small repair at home
can change a life

Existing skills connect
with people who cannot pay



**Experience
the future**

The Dream State Museum
Israel 2.0

The vision becomes something
we can encounter and improve together



**The presentation
is only the beginning**

The full book is waiting for you

Read it. Choose an idea that moves you.
Share it with someone who should know.



**Did the book
move you?**

Help bring it
to life

Write, share the message, connect an
influential person,
host a living-room gathering or join the
work.